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**FOR IMMEDIATE RELEASE**

**SCHLAGE RECEIVES 10TH RECOGNITION OF THE YEAR WITH NEWS  
THAT SCHLAGE® IS THE MOST RECOGNIZED LOCK BRAND AMONG  
REMODELERS**

*Acknowledgment is the latest in a string of awards and recognitions bestowed  
upon Schlage in 2010*

**CARMEL, IN, September 14, 2010** – Schlage® is the number one brand in locksets when it comes to “brand familiarity,” “brands used in the past 2 years” and “brands used the most,” according to *Remodeling* magazine’s 2010 Brand Use Study, which surveyed 8,250 remodelers about the brands they use in 46 product categories, ranging from bath accessories to kitchen appliances to windows.

This is the tenth recognition or award Schlage has received so far in 2010.

Remodelers were asked to rate the brands they use and in the Locksets/Hardware category Schlage scored an impressive 96% for “brand familiarity.” Participants were also asked which brands they “used in the past two years” and which brands they “use the most.” In the locksets category, 89% of the respondents said they had used Schlage products in the past two years and 53% said Schlage was the brand they used most overall; the second most-used brand had a 42% response.

Sponsored by Hanley Wood, the publisher of *Remodeling*, the national survey was conducted by mail between April 12 and May 27, 2010 by Readex Research, an independent firm based in Stillwater, MN.

**2010 Awards and Recognitions**

The following is a list of the other awards and recognitions Schlage has received so far this year:

- **2010 Crystal Achievement Award** – The Schlage LiNK™ remote wireless entry and home-management system took top honors in the Most Innovative Door Component category. (*Window & Door* magazine)
- **2010 M2M Value Chain Gold Award** – The Schlage LiNK System was honored in the Security category for creating a “winning solution for the end customer.” (*Connected World* magazine)
- **2010 Top 100 Products** – The Schlage LiNK System was the third of nine products cited in the Windows & Doors category. (*Building Products* magazine)
- **2010 CES Innovations Design & Engineering Award** – The Schlage LiNK System was honored in the Integrated Home Systems category. (Consumer Electronics Association).
- **2010 Most Valuable Product (MVP) Award** – The Schlage SecureKey™ rekeyable lock was one of 31 products recognized for their innovation and value to contractors and consumers. (*Building Products* magazine)
- **2010 Golden Hammer Award** – Recognized for it’s “best-of-field excellence,” Schlage outshined more than 20 companies in the Decorative Hardware & Locksets category (*Home Channel News*)
- **America’s Greatest Brands** – Schlage was one of 50 companies selected to receive this honor in 2010. (American Brands Council)
- **Consumers Digest Best Buy** – The Schlage BE365 keypad deadbolt received the magazine’s “Economy Selection” rating and was hailed as the “toughest model on the market at this price...” in the February 2010 issue.
- **Builder 2010 Brand Use Study** – Schlage was ranked the number one brand in the Locksets/Hardware category. (Hanley Wood/*Builder* magazine).

For information about Schlage products, visit [www.schlage.com](http://www.schlage.com).

#### **About Schlage and Ingersoll Rand Residential Solutions**

Schlage is the leader in security devices, trusted for 90 years, spanning commercial and residential markets. Commercial grade quality is built into every Schlage® product. The brand is on the forefront of developing cutting-edge technology and innovation including wireless security products and biometrics. [www.schlage.com](http://www.schlage.com). Ingersoll Rand Residential Solutions, with well-known brands like Schlage® and Trane®, delivers safety, comfort and efficiency to homeowners throughout North America. Products, services and solutions include mechanical and electronic locks, heating and air conditioning systems, indoor air-quality solutions, advanced controls, portable security systems and remote home management. For more information on these and other residential solutions visit [www.ingersollrand.com](http://www.ingersollrand.com), [www.schlage.com](http://www.schlage.com), or [www.trane.com](http://www.trane.com).

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