

# Schlage Continues to Unlock Possibilities in Door Hardware with Debut of New Products

Special Guest Appearance & New Innovations to be Showcased at International Builders' Show, January 10-12

**ORLANDO, Fla. (Jan. 10, 2017)** – <u>Schlage</u><sup>®</sup>, a brand of Allegion<sup>®</sup> that has been creating stylish, innovative door hardware for more than 95 years, today announced the launch of several new additions to its Multi-Family product lineup as well as a Contractor Rewards program aligned with its Single-Family offerings. The company will showcase these new offerings at the International Builders Show (IBS) (booth #W3183), in Orlando, January 10-12. Schlage has also partnered with Kortney and Dave Wilson, stars of popular home show, "<u>Masters of Flip</u>," to provide a unique booth experience on Wednesday, January 11, from 2-3 p.m., as the husband-and-wife team will be on hand to talk about easy and cost effective ways to breathe new life into homes.

"Now more than ever, builders, homeowners, and residents are looking for products that intersect style, design and tech," said Jason Owens, director of consumer marketing at Schlage. "At Schlage, we're opening a lot more than just doors with our latest offerings. These innovations are a reflection of customers' needs to enhance the style of their home, keep it safe and even make it smarter, from hardware that help shape a connected home to the latest décor style and finishes."

Stop by Schlage's booth at IBS to interact with brand representatives and learn more about the following:

## • Multi-Family

Allegion will feature a range of solutions for multi-family residences at the show, including Schlage Control<sup>TM</sup> smart locks, specifically designed to improve operational efficiency and safety within apartment buildings and mixed-use properties.

Additionally, the brand will display Schlage NDE wireless lock solutions and the Schlage LE wireless mortise lock with ENGAGE<sup>TM</sup> technology, products designed to affordably extend electronic access control deeper to include building common areas, such as suite entrances, fitness centers, office doors and sensitive storage spaces.

For more information on Schlage's Multi-Family offerings visit <u>us.allegion.com/multifamily</u>.

## • Single-Family

Continuing to provide knowledge and technical support to create exceptional environments for single-family properties, Schlage is launching Contractor Rewards—a loyalty program that rewards trade contractors, builders and remodelers for buying quality products from leading building products manufacturers. Participants will have the opportunity to earn valuable merchandise fast by submitting invoices for applicable products from Schlage's existing independent distributors. Enrollment is easy, fast, and free. Those interested in earning rewards are invited to stop by Schlage's booth to learn more, enroll and receive a special welcome bonus reward.

Visit <u>www.Schlage.com/Pro</u> to learn more about Contractor Rewards and other great Schlage resources.

### • Kortney & Dave Wilson

Don't miss the opportunity to speak with the house flipping couple seen on "Masters of Flip" about how door hardware can enhance the style of any home whether old or new, as they make a guest appearance at Schlage's booth on Wednesday, January 11, from 2-3 p.m. With a passion for seeking out neglected houses in and around their hometown of Nashville, Tenn., and transforming them into amazing homes, the duo understands the challenges of transforming, upgrading and enhancing the style of a home, and will share their expertise in the space.

#### • Tech Meets Style + Design

Staying true to Schlage's mission to equip consumers with innovative style and security without sacrificing quality or personal design choices, the brand's latest innovations including the Schlage Sense<sup>™</sup> Smart Deadbolt, Schlage Control<sup>™</sup> Smart Locks and the Schlage Connect <sup>™</sup> Touchscreen Deadbolt will also be on display at the show. Find out how decorative mechanical locks can fit into your homes style, ranging from farmhouse chic to industrial and everything in between.

For more information on Schlage, visit the Schlage booth #W3183 at IBS or visit www.Schlage.com.

#### **About Allegion**

Allegion (NYSE: ALLE) is a global pioneer in the field of safety and security. We keep people and their property safe, wherever they are, bringing together simple solutions and advanced technology. Allegion is a \$2 billion company, with products sold in almost 130 countries. For more, visit www.allegion.com.

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